

TECHNOLOGICAL RESEARCH CLUB · SINCE 1988

Data & AI Summit 2026

The virtuous cycle between data and artificial intelligence: better data produces better AI, and better AI produces better data management.

DATE Thursday, July 23, 2026 · 2:00 – 7:00 pm

HEADQUARTERS Tournon Building Auditorium, Central Bank · San Jose [How to get there ↗](#)

The New Data-AI Contract... Why Data Matters



Trusted Data and Governed Foundations for
Enterprise-Ready AI

John Bottega, President



John Bottega
President, EDM Council

Former:

- Chief Data Officer: Citibank, Bank of America, Federal Reserve Bank of New York
- Chief Data Officer: US Department of the Treasury – Office of Financial Research
- Financial Research Advisory Committee Member – US Treasury
- Chairman, Board of Directors – EDM Council (2007-2015)

Currently Held:

- International Chamber of Commerce – Data Standards Initiative Advisory Board
- Financial Data Transparency Act (FDTA) Task Force
- Open Data Standards Task Force

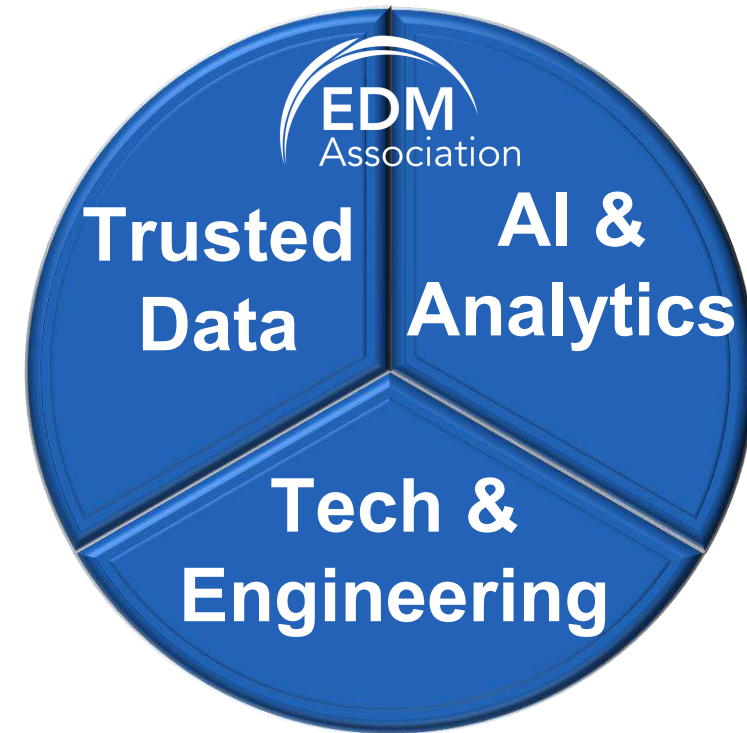


EDM Association is an international trade association connecting the data, software, systems, and standards disciplines to accelerate industry innovation and our members' business success.

July 2025



World of Digital Transformation

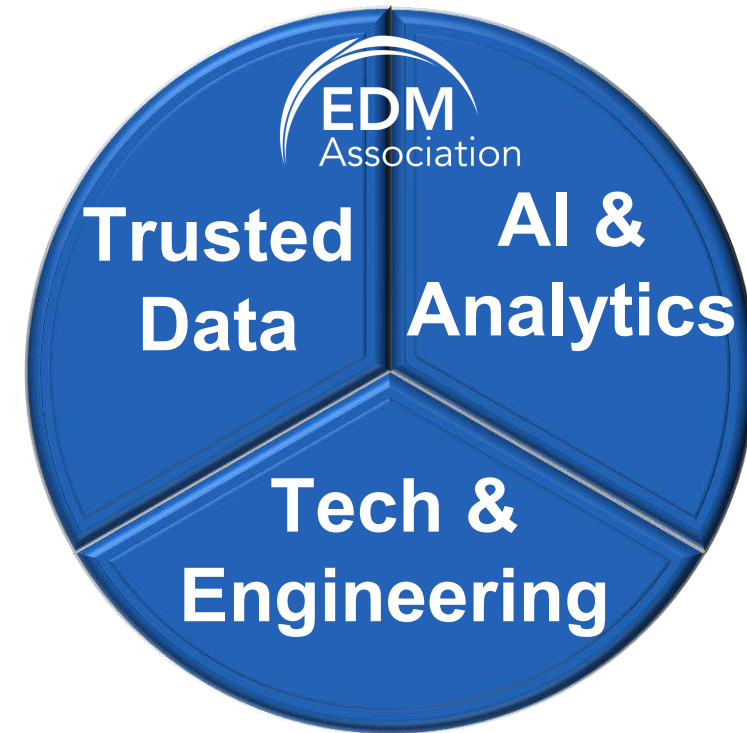




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World of Digital Transformation



The NEW EDM Association



Who we are

A transformational, first-of-its-kind trade association that connects and bring voice to the **data, software, systems, standards** and **knowledge engineering** communities.

An organization positioned to deliver a **unique combination** of **community, innovation, best practices and standards development** that will stand alone in the marketplace.

To be the “Go-To Organization”

To build trust and confidence in your data, technology and engineering programs...

To Help Organizations Power their **AI and Digital Transformation**

New Data-AI Contract



DATA MANAGEMENT

- ✓ Data Quality
- ✓ Governance
- ✓ Security
- ✓ Integrity
- ✓ Accessibility

STRONG DATA. SMARTER FUTURE.

Why Data Matters



DATA
Reliable
Consistent
Trusted



GOVERNANCE
Reliable
Standards
Accountability



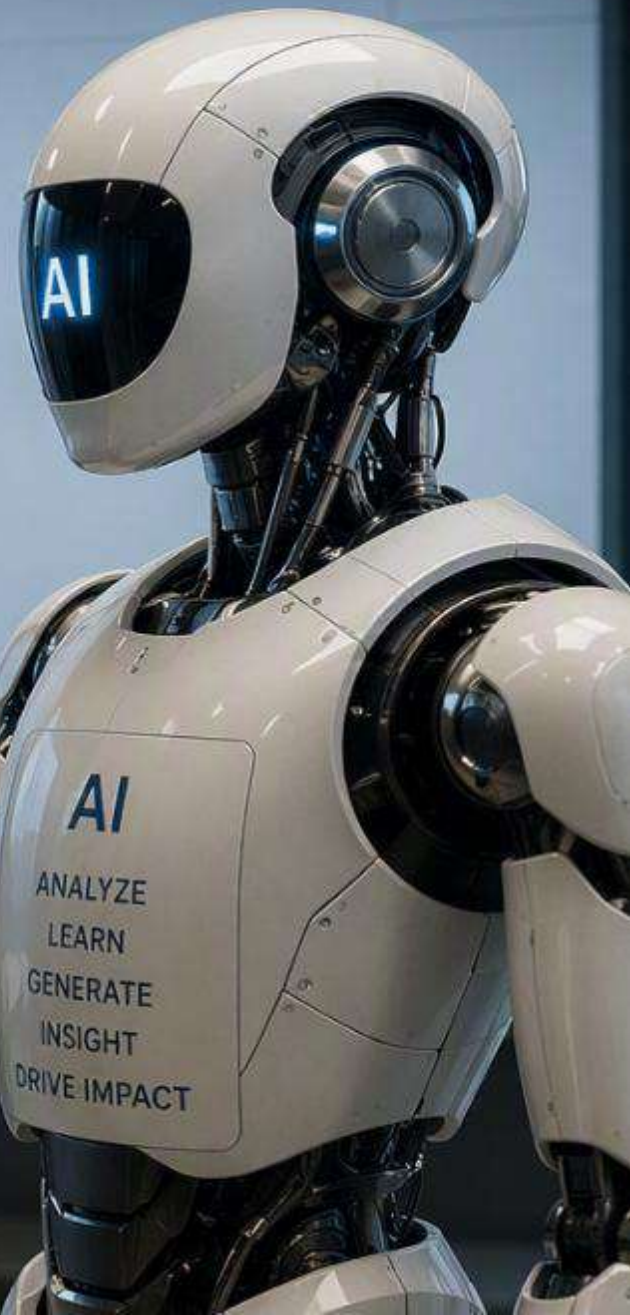
SECURITY
Protect
Monitor
Respond



QUALITY
Accurate
Complete
Valid



ACCESS
Available
Usable
Authorized



New Data-AI Contract

Why Data Matters

Why data (and data management) matter



What does good data management look like



Who should champion your data program



Why is data (and data management) so important in today's modern organizations?

Data as Strategic Asset

Data serves as a foundation for strategic decision-making and competitive differentiation across industries.

Driving Innovation

Data supports innovation by enabling development of new products, personalized services, and business models.

Risk Mitigation

Organizations use data to detect anomalies, forecast challenges, and ensure regulatory compliance effectively.

Enhancing Customer Experience

Analyzing consumer behavior and feedback helps companies refine offerings and build customer loyalty.

Data Management as Strategic Function

Data serves as a foundation for strategic decision-making and competitive differentiation across industries.

- Ensures data accuracy, consistency, and reliability
- Improves operational efficiency and reduces costs
- Enables effective governance and compliance
- Supports analytics, insights, and decision-making
- Protects data through lifecycle and risk management

Responsible Data Management

Informs

Competition

Early warning

**Create
Efficiencies**

**Discover
Insights**

Predictability

**Provides
Transparency**

**Uncovers
Opportunities**

**Drives Medical
Breakthroughs**



Mismanaged Data

Mis-Inform

**Economic
Impact**

Cyber Crime

**Stifle
Innovation**

**Reputational
Risk**

**Create
Unethical
Outcomes**

**Cause
Personal
Harm**

**Lead to
Incorrect
Decisions**

**Impact
Individual
Privacy**

Why Data (and Data Management) Matter:

The 2008 Financial Crisis

The Global Financial Crisis of 2007–2008



The Global Financial Crisis of 2007–2008



01

Historic market turmoil

Unprecedented number of mergers, acquisitions, divestitures and bankruptcies putting immense pressure on the need for timely and accurate data about entities.

02

Inability to Unwind Complex Investment Vehicles

Layers of abstracted data made it impossible to assess the health of the underlying assets of the instruments.

03

Inability to Properly Value the assets

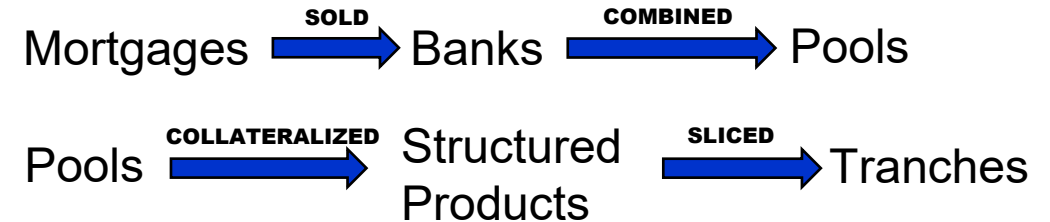
Growing calls for greater public transparency in asset pricing and pricing methodologies.

Data collection and analysis put immense pressure on an already weak information infrastructure

The 2 'data straws' that broke the back...



Collateralization Process



There Were Data Issues Along the Supply Chain

- Bits and pieces of descriptive data were not carried through each step of the process
- Linkages to the underlying loans were broken or obscured
- There was no standard way to identify and define the structure of the collateralized mortgage instruments

If you can't define the instruments, you can't measure them.
And, if you can't measure them, you can't manage them.

The 2 'data straws' that broke the back of data...



First Question: What is our exposure to a Lehman collapse?

Problem: Who was Lehman?

- Lehman was 100's of Lehman entities
- Inability to uniquely identify the Lehman's entities
- Unable to understand the complex relationships of parent to sub, entity to sub-entity
- Didn't understand the systemic impact on other players in the economic ecosystem

A Unique Entity Identification and Legal Hierarchy did not exist

- There was no standard way to identify Lehman, and her entities cross the industry
- No standard way to identify Lehman legal entity dependencies
- No way to fully understand and predict the systemic impact of Lehman collapse across the industry

The Financial Crisis thru the lens of Data



Our Data was broken!

Quality of the data was poor

- Lacked accuracy, completeness, timeliness
 - Critical components (lineage; linkages; hierarchies) were missing
 - Process to collect and normalize data (Data Supply Chain) malfunctioned
- No adhere to data management best practices
- No adhere to standards (disparate; inconsistent; siloed)

More was NOT better

- We had data, but it was not comparable
- Difficult to aggregate
- Definitions were inconsistent due to a lack of information standards

Data was not collected and not structured in a way that would enable decision-makers to effectively utilize this data to be alerted to and/or respond to the crisis

Why Data (and Data Management) Matter:

Your AI & Machine Learning Initiatives



Is your data AI Ready???

1. Data Must be Trusted!



Teach your models well!

Feed them accurate, timely and complete information, you will create powerful and trusted models

Teach them poorly

Your results will be less than trustworthy

Therefore...

- Data must come from authoritative sources with clear ownership
- Sources must be vetted and validated
- Sources must follow data management best practices, be assured and auditable

2. Data must be engineered for success

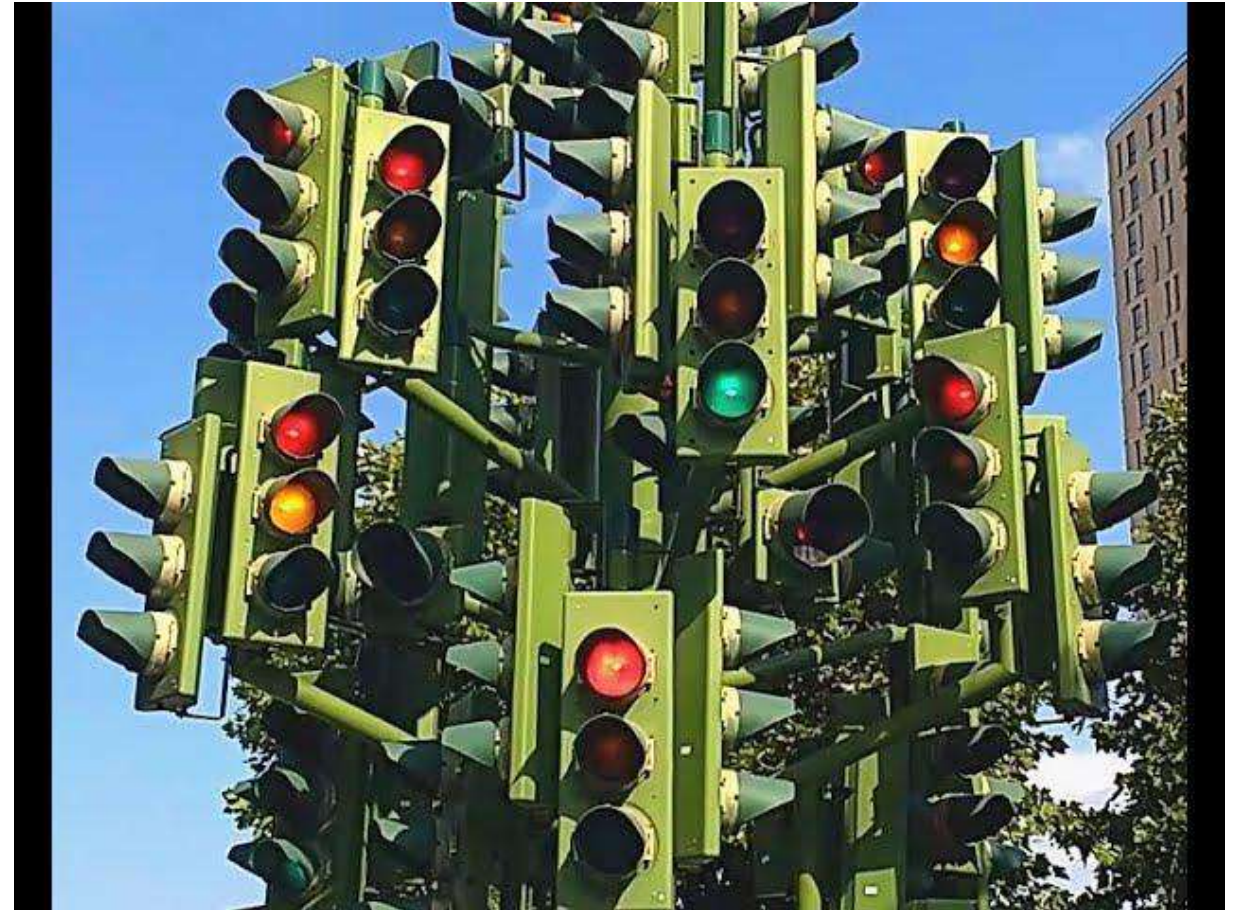
Input:

Data should be accurately modeled, following established information standards that include clear semantic definitions and recognizable relationships.

Risk:

Unreliable Results

- Outcomes that are illogical
- They may lack focus
- They can provide false guidance
- They cannot be substantiated
- Might not meet the intended goals and fail to fulfill the business needs

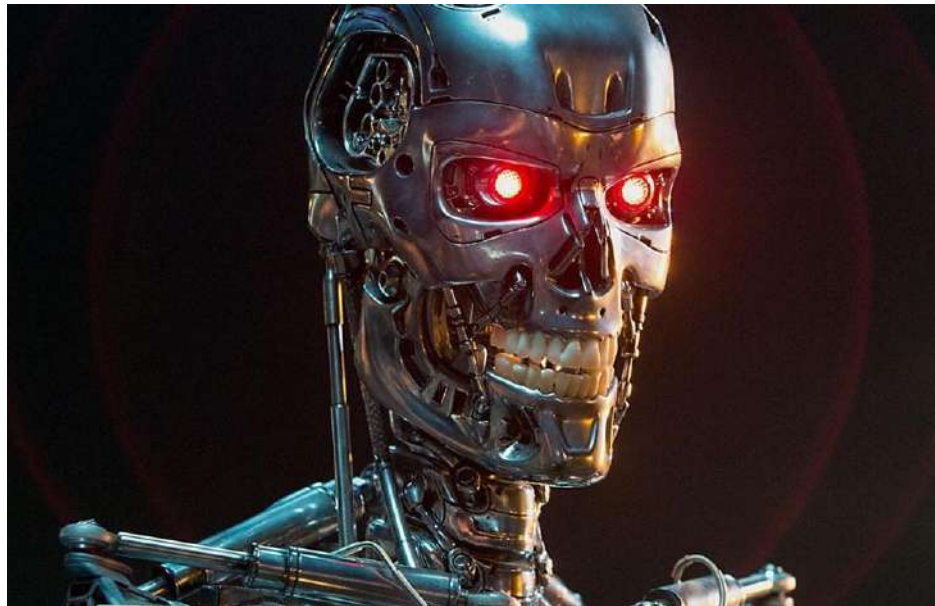


3. Data must adhere to ethical guidelines

Input:

When selecting data, it is essential to be aware of ethical considerations, including sourcing, privacy, and usage, to prevent bias and potential prejudices in content.

Risk: Unethical Outcomes



How to avoid:

- Establish clear and precise ethical standards.
- Steer clear of uncontrolled learning or learning from unofficial sources.
- Maintain transparency throughout the process.
- Conduct regular audits of your models and the data that supports them.
- Don't leave out the human! Remember to include human oversight in the process.

4. Scope of data must be understood and complete

Requirement:

Build the model to tell me about the conditions of the sky

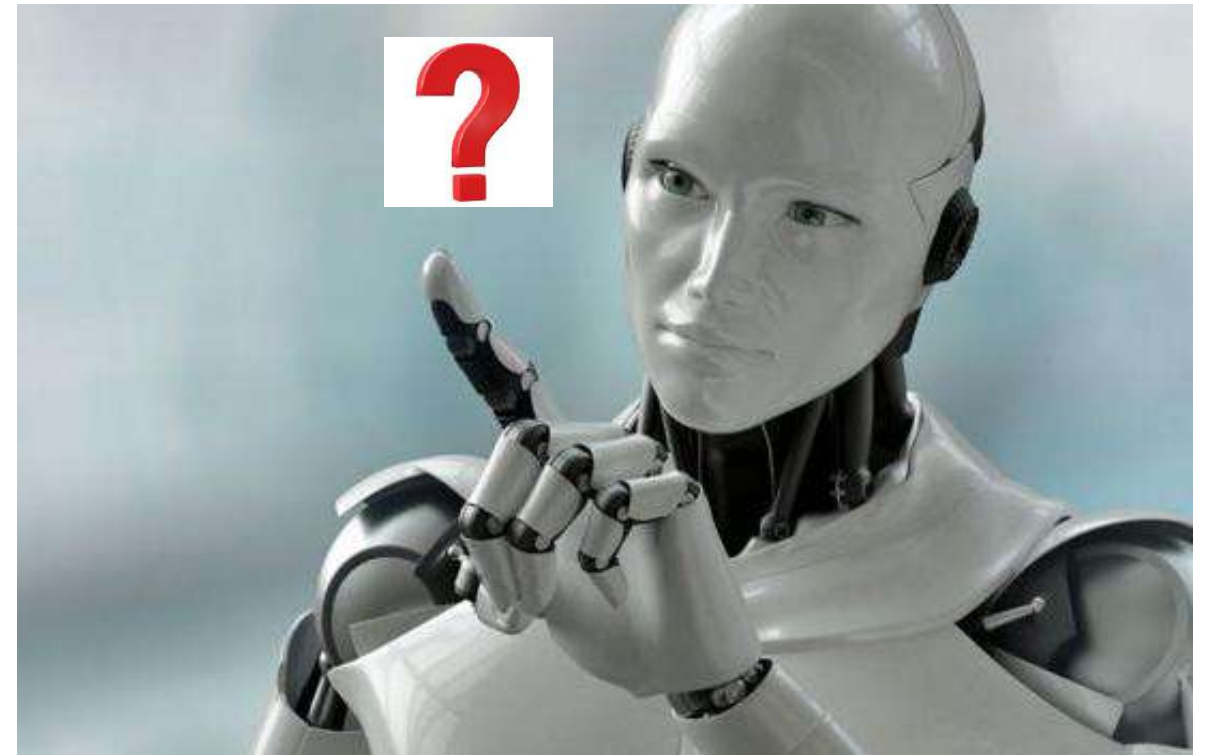
Input:

1000's of pictures of the sky, but they are all pictures of sunsets.



Query: What is the color of the sky?

Answer: The sky is red



Failure to include critical pieces of data, for example, time of day; location; atmospheric conditions; resulted in inaccurate results

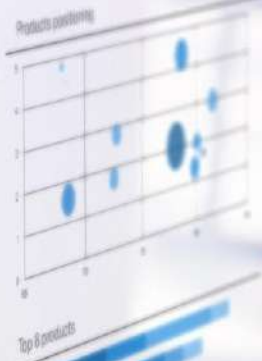
**Without good data,
we can't make
good decisions!**

BUSINESS DASHBOARD

Last Updated:
3 min ago



Evolution	Metric	Actual vs Target	Actual	Target
	Revenue		\$3.4M	82.0%
	Profit		\$1.2M	108.7%
	Avg. Order Size		\$890.3	71.0%
	On Time Delivery		98.0%	98.0%
	New Customers		15432	145.0%
	Cust. Satisfaction		98.2%	105.1%



Sales per countries



Why Data (and Data Management) Matter:

**Not just any data...
But “Well Engineered” Data**

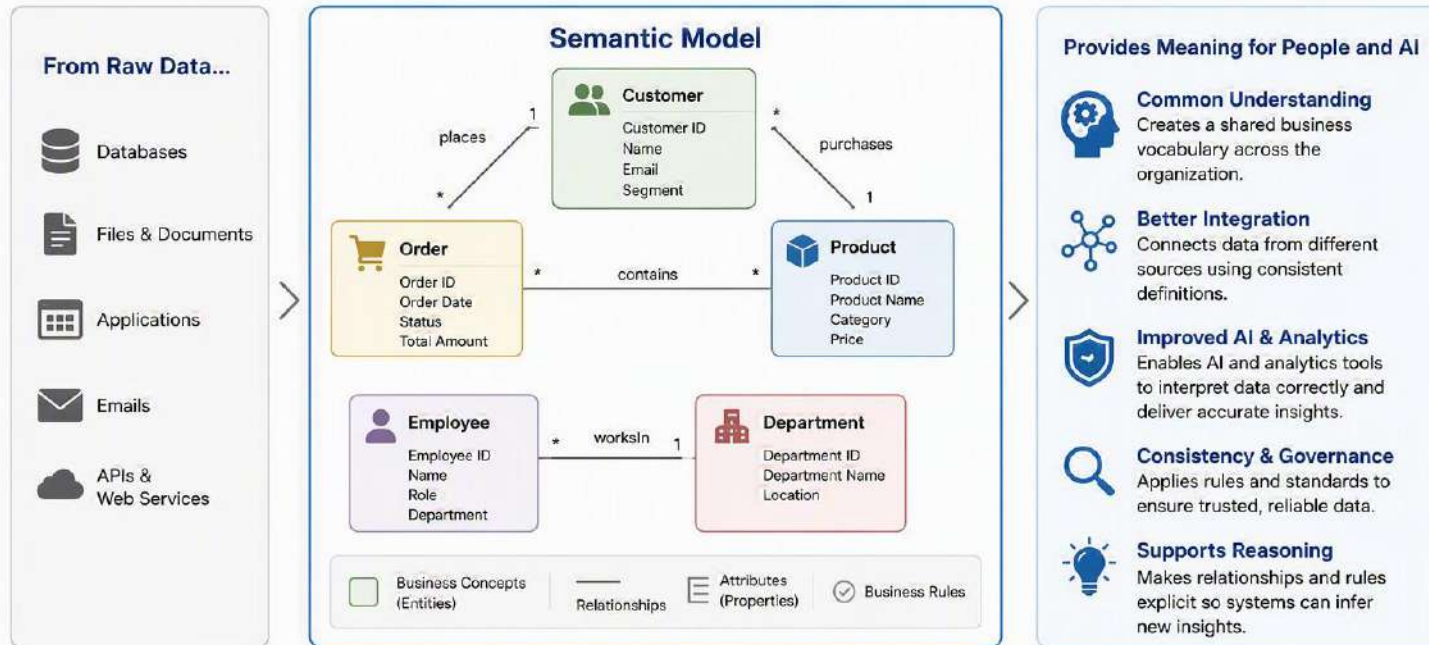
What does it mean to have “well engineered” data, especially when considering you’re AI agenda?

When people talk about “**well-engineered data**” for AI, they mean data that has been intentionally designed, organized, governed, and maintained so that AI systems can reliably learn from it and generate trustworthy outputs.

A simple way to think about it: **Bad AI is often a data problem, not a model problem.**

What Is a Semantic Model?

A semantic model is a logical, business-focused representation of data that defines the **meaning** of data, the **relationships** between concepts, and the **rules** that govern them.



Key Takeaway: A semantic model turns scattered data into meaningful, connected knowledge—empowering better decisions, automation, and intelligent AI experiences.

A semantic model (ontology) is a rich description of a real-life domain:

- Business Focused** — Organizes data using familiar concepts (e.g., Customer, Product, Order, Supplier) rather than technical database structures.
- Defines common meaning** — Establishes standardized definitions and relationships so everyone—and every AI application—interprets data consistently.
- Connects related data** — Maps how entities relate to each other (e.g., Customers purchase Products, Products belong to Categories, Assets are in Regions).
- Provides context and metadata** — Enriches data with business definitions, hierarchies, rules, ownership, and lineage to make it easier to understand and trust.
- Enables AI-ready insights** — Creates a unified, discoverable view of enterprise data that helps AI and analytics tools reason across domains and deliver more accurate, relevant results.

Knowledge Graphs: The Game-Changer in AI and Data Science



Kajal Kumari

11 Aug 23 • 10 min read

<https://www.analyticsvidhya.com/blog/2024/08/knowledge-graphs-in-ai-and-data-science/>



The Future of AI in Business: Unifying Knowledge Graphs and Large Language Models?

<https://www.linkedin.com/pulse/future-ai-business-unifying-knowledge-graphs-large-language-wendin-fof3f/>

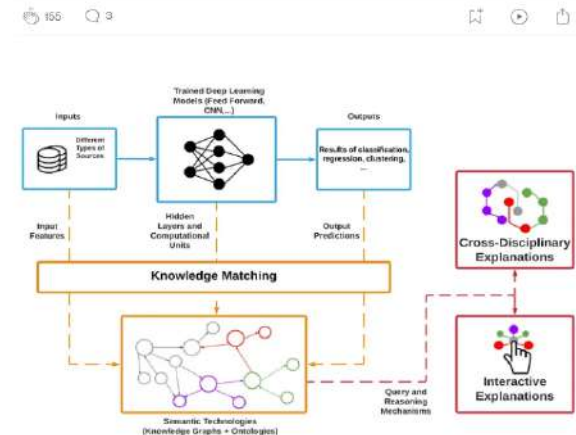
Knowledge Graphs For eXplainable AI

On the Integration of Semantic Technologies and Symbolic Systems into Deep Learning Models for a More Comprehensible Artificial Intelligence



Giuseppe Futia · Follow

Published In Towards Data Science · 8 min read · Mar 2, 2020



<https://towardsdatascience.com/knowledge-graphs-for-explainable-ai-dcd73c5c016>

Knowledge Graphs And Machine Learning — The Future Of AI Analytics?

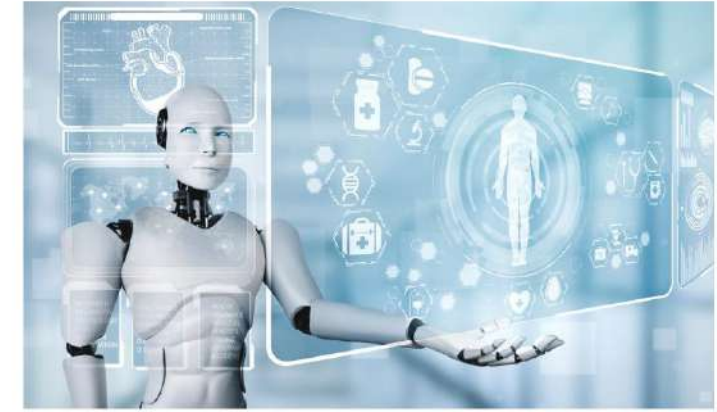
The unprecedented explosion in the amount of information we are generating and collecting, thanks to the arrival of the internet and the always-online society, powers all the incredible advances we see today in the field of artificial intelligence (AI) and Big Data.



<https://bernardmarr.com/knowledge-graphs-and-machine-learning-the-future-of-ai-analytics/>

Leveraging the Power of Knowledge Graphs: Enhancing Large Language Models with Structured Knowledge

by Haziqa Sajid | Aug 21, 2023 | blog, Learning Resources



<https://www.wisecube.ai/blog/leveraging-the-power-of-knowledge-graphs-enhancing-large-language-models-with-structured-knowledge/>

A BENCHMARK TO UNDERSTAND THE ROLE OF KNOWLEDGE GRAPHS ON LARGE LANGUAGE MODEL'S ACCURACY FOR QUESTION ANSWERING ON ENTERPRISE SQL DATABASES

TECHNICAL REPORT

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November 14, 2023

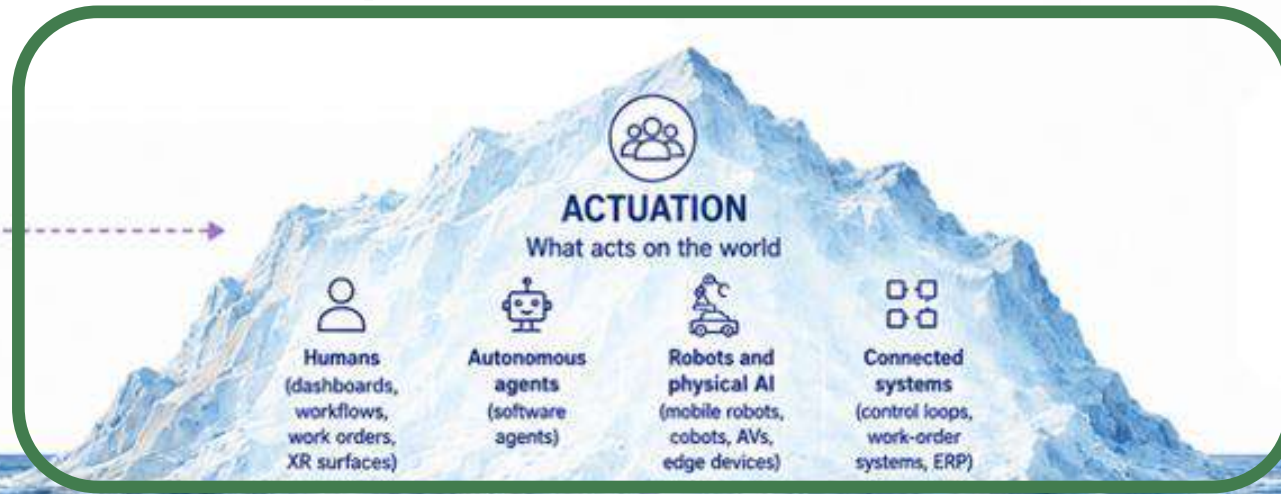
Research by **Dean Allemang**, **Juan Sequeda**, and **Bryon Jacob** at **data.world** demonstrated that grounding LLMs with a semantic knowledge graph can improve question-answering performance by roughly **3x times** compared to approaches relying solely on relational data, **highlighting the value of ontologies and semantic relationships for AI accuracy and trustworthiness.**

<https://arxiv.org/pdf/2311.07505>

Importance of Data to AI

What You See and Experience

Human, agent, and robot interactions with evidence and confidence.



The Digital Thread

The connective fabric that binds every layer together.

- Bidirectional
- Ontology-carrying
- Lifecycle-spanning
- Secure and governed



DECISION AND PROCESS ORCHESTRATION

What to do and how to decide



Intelligence & Cognition



Reasoning & Inference



Learning & Adaptation



Simulation Decision Gate



Confidence & Authority Tiering

THE DECISION ENGINE

Decisions are reasoned, simulated, and validated here—before any action touches the real world.



CONTEXT

What the data means and how it relates



Ontology & Semantics



Operational Identity (AAS-aligned)



Perception & Knowledge



Lifecycle, Provenance, Lineage



Pragmatics and Intent

THE MEANING LAYER

Context gives data meaning. Identity, lineage, and intent live here. The Digital Thread does its work here.



DATA

Where operational data lives



Data Services



Integration

Federated access: historians, SCADA, MES, ERP, work orders, data lakes, edge stores



Reality capture point clouds, photogrammetry, LIDAR, drone and ground imagery
First-class for asset-intensive industries



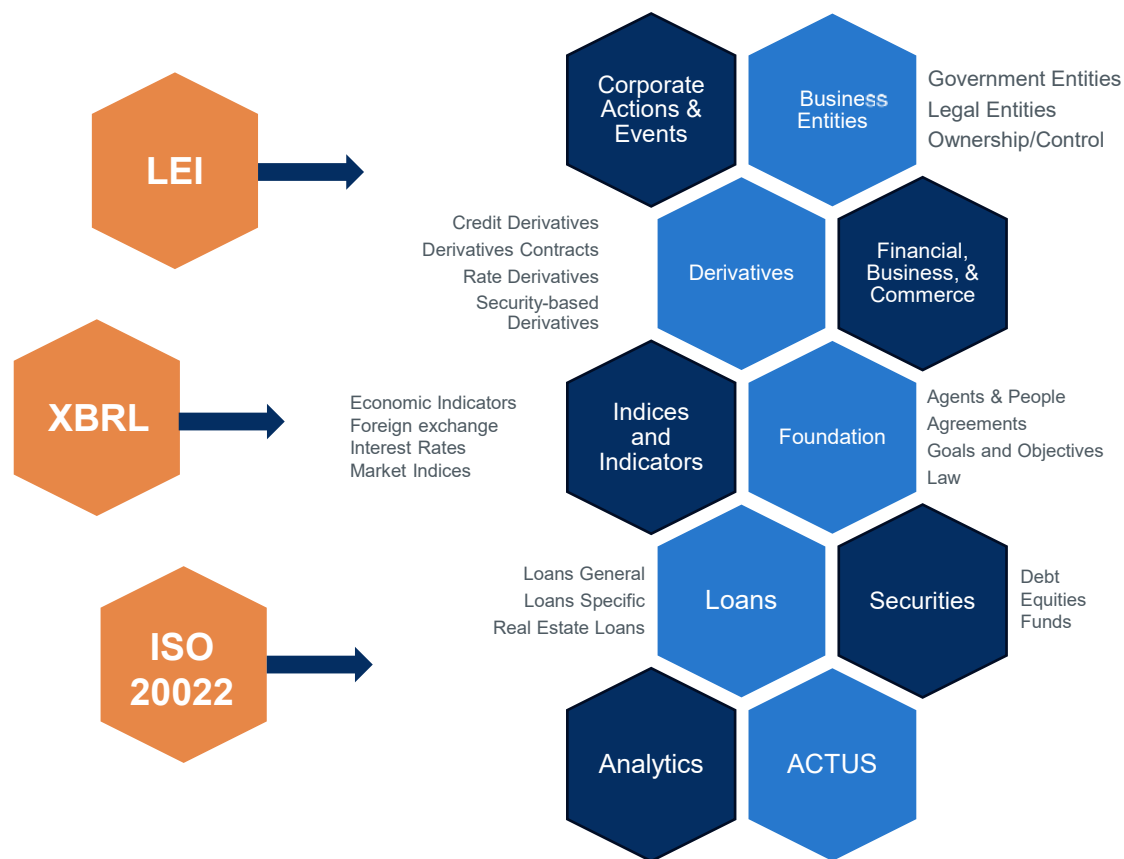
Customer-owned platforms remain authoritative

THE FOUNDATION

Operational data from many sources. Synchronized with reality at the right frequency and fidelity.

Financial Industry Business Ontology

FIBO is organized into modular domains with thousands of terms covering all major areas of finance.



Bank of England



FIBO Domains
And Selected Subdomains

New Data-AI Contract

Why Data Matters

Why data (and data management) matter



What does good data management look like



Who should champion your data program



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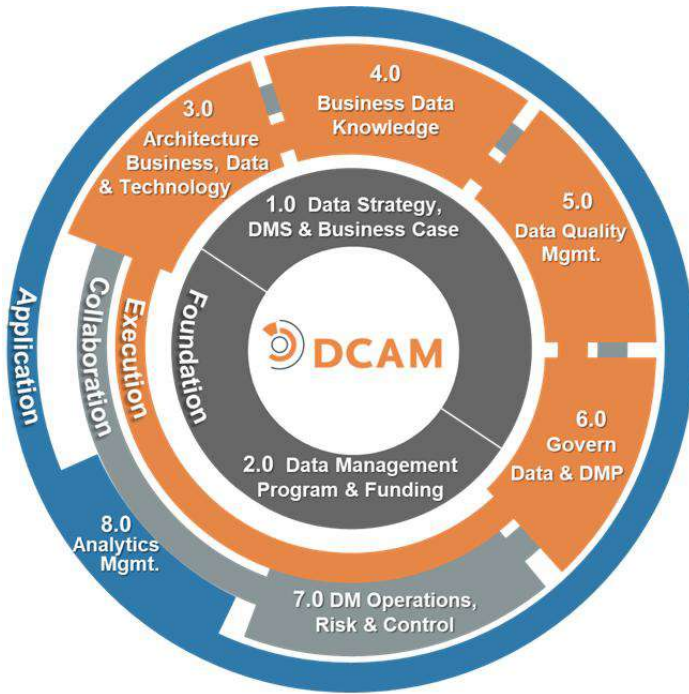
Data Management Capability Assessment Model

What “good data management” looks like!

DCAM is structured to define and measure **capability** – the definition of precisely what is required to develop, implement and sustain a data management program

Based on Collective Industry Experience

- **Collaborative development:** Synthesis of research and analysis among practitioners since formation of EDM Association (case studies, regulatory pressure, collaborative research)
- **Integration of key data management disciplines**
 - Data Management Strategy
 - Program Design
 - Organizational Change
 - Dedicated Funding
 - Data Engineering
 - Technology Architecture
 - Governance
 - Collaboration
- **Driven to be practical:** Aligns with organizational mandate; understandable by non-specialists, based on collaboration, structured for continual improvement



DCAM DISC

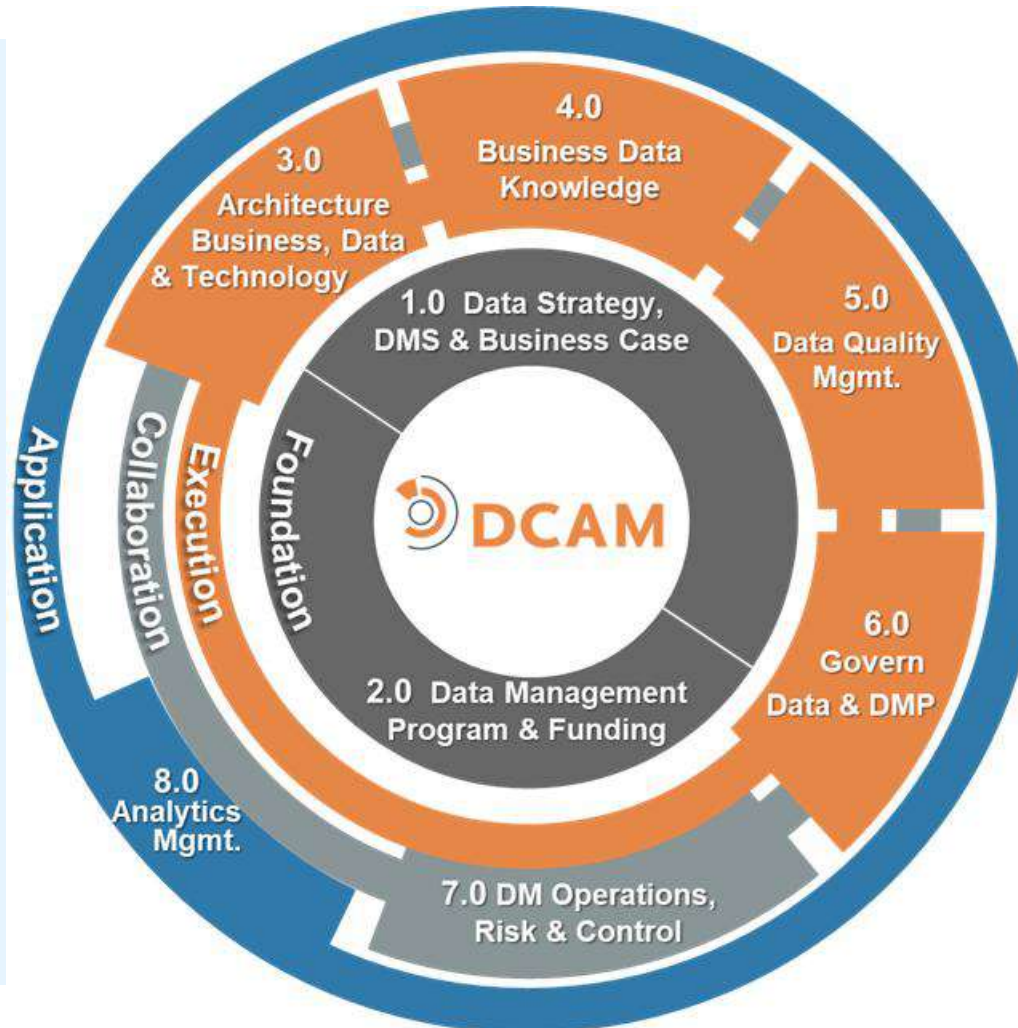


1 Foundational Components

Define your strategy and vision.
Build your team and put the roadmaps in place.

3 Collaboration Component

Ensure diverse teams work together to manage, protect and leverage data across the organisation.



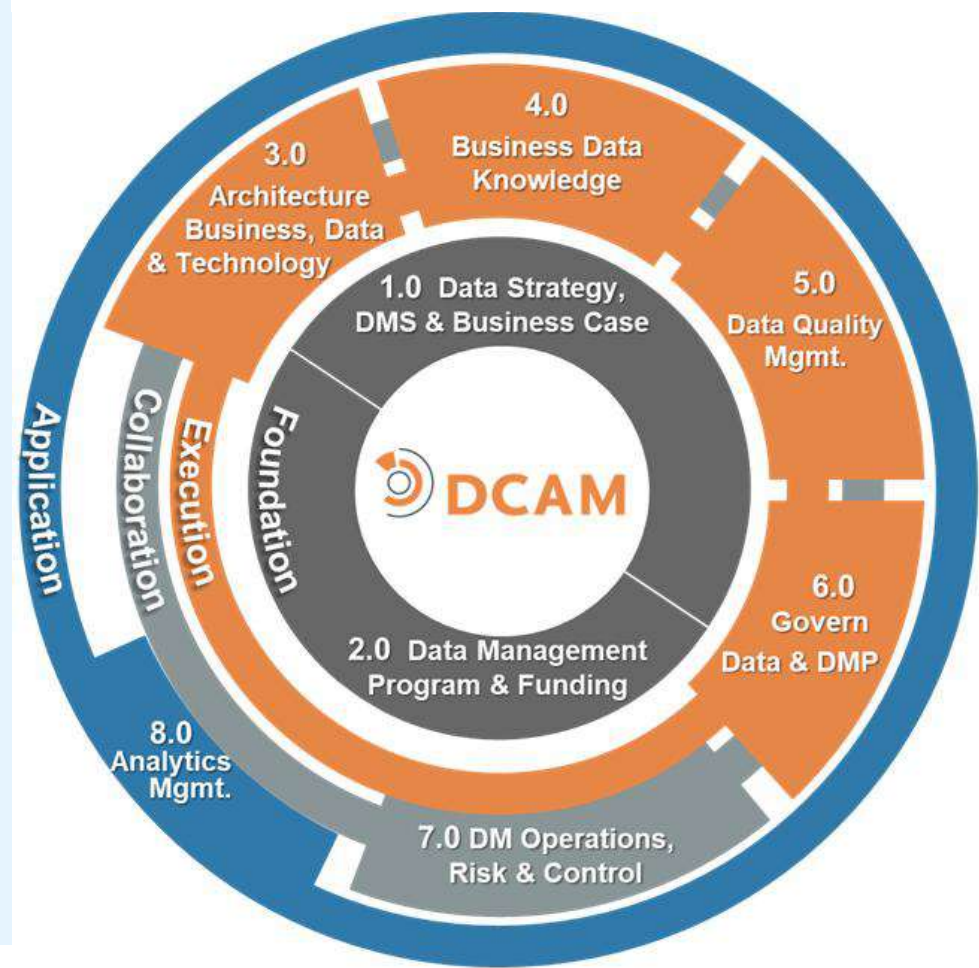
2 Execution Components

Capabilities to execute on and deliver your data strategy. These components are the work engine of your data management program.

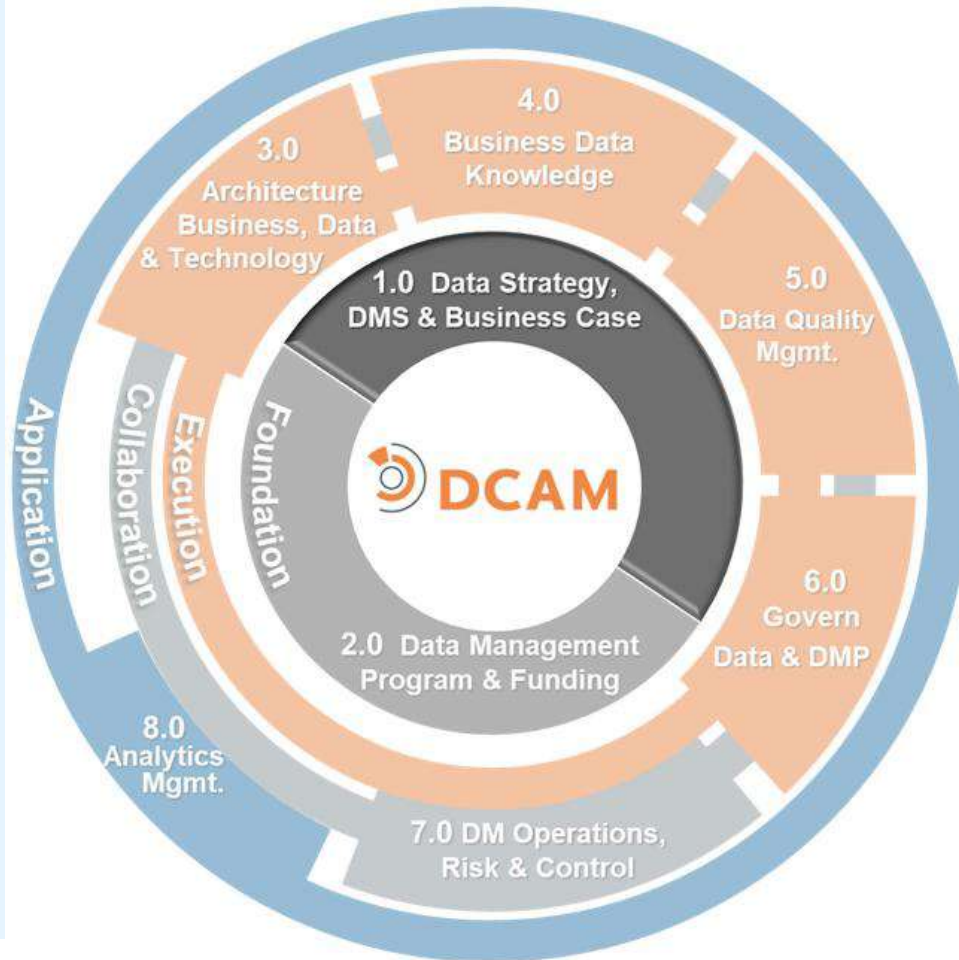
4 Analytics Component

Capabilities to build innovative and robust advanced analytics teams.

DCAM DISC



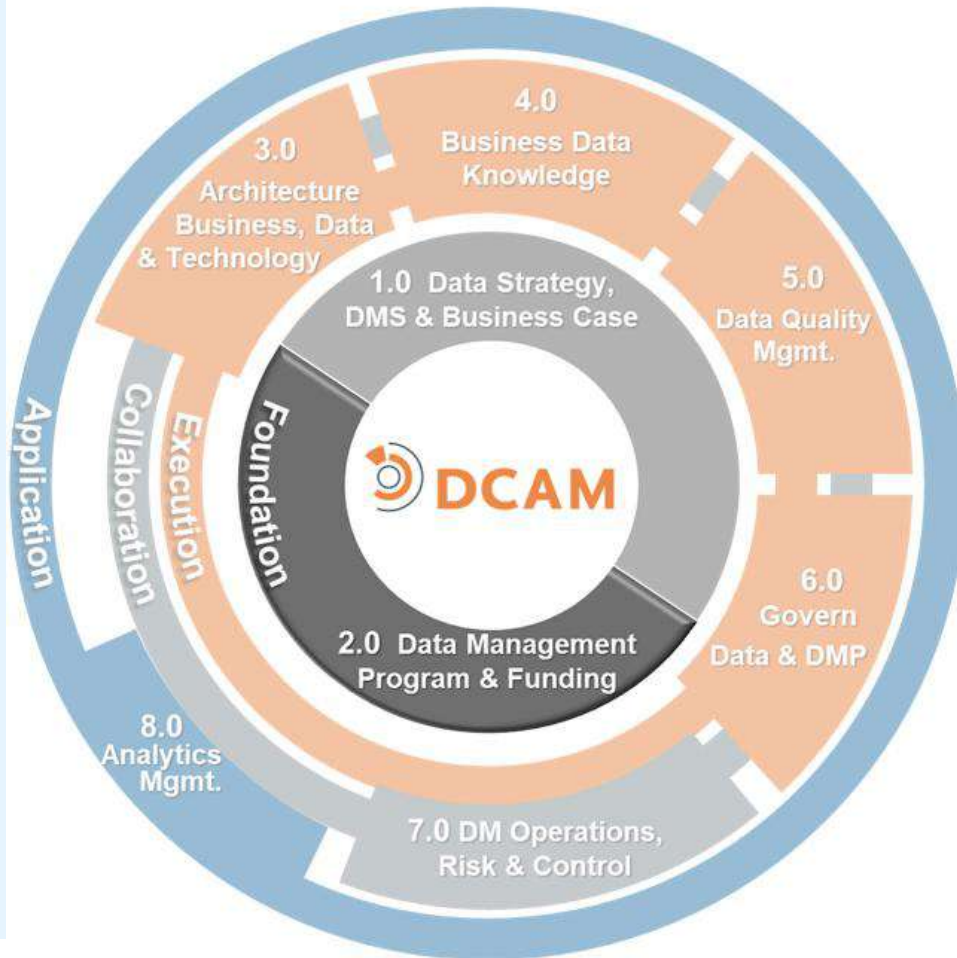
1.0 Data Strategy, DM Strategy & Business Case



Component 1.0

Defines the vision and the purpose of the data management program. Why is data management important?!

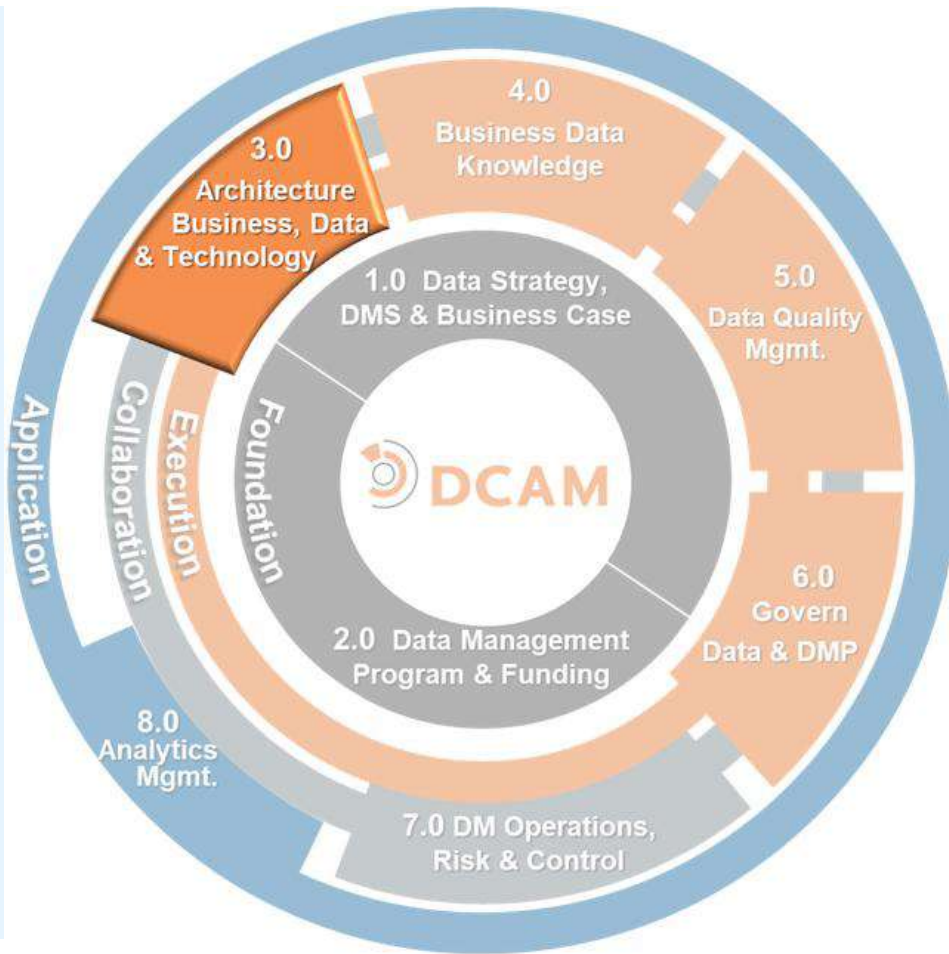
2.0 Data Management Program & Funding



Component 2.0

Describes the organizational structure and funding model of the data management program

3.0 Architecture – Business, Data & Technology



Component 3.0

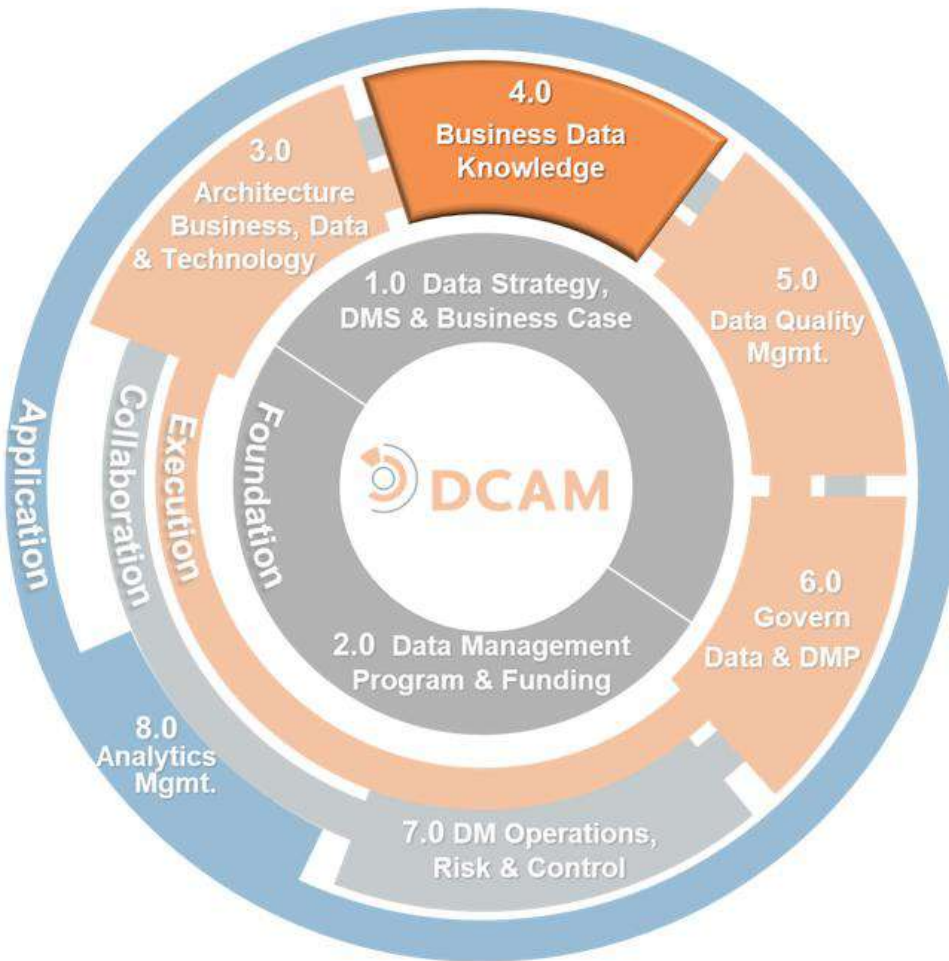
The path to integrated architecture begins with the **business** (requirements), which informs what **data** is needed, which in turn, informs how **technology** should be enabled

4.0 Business Data Knowledge

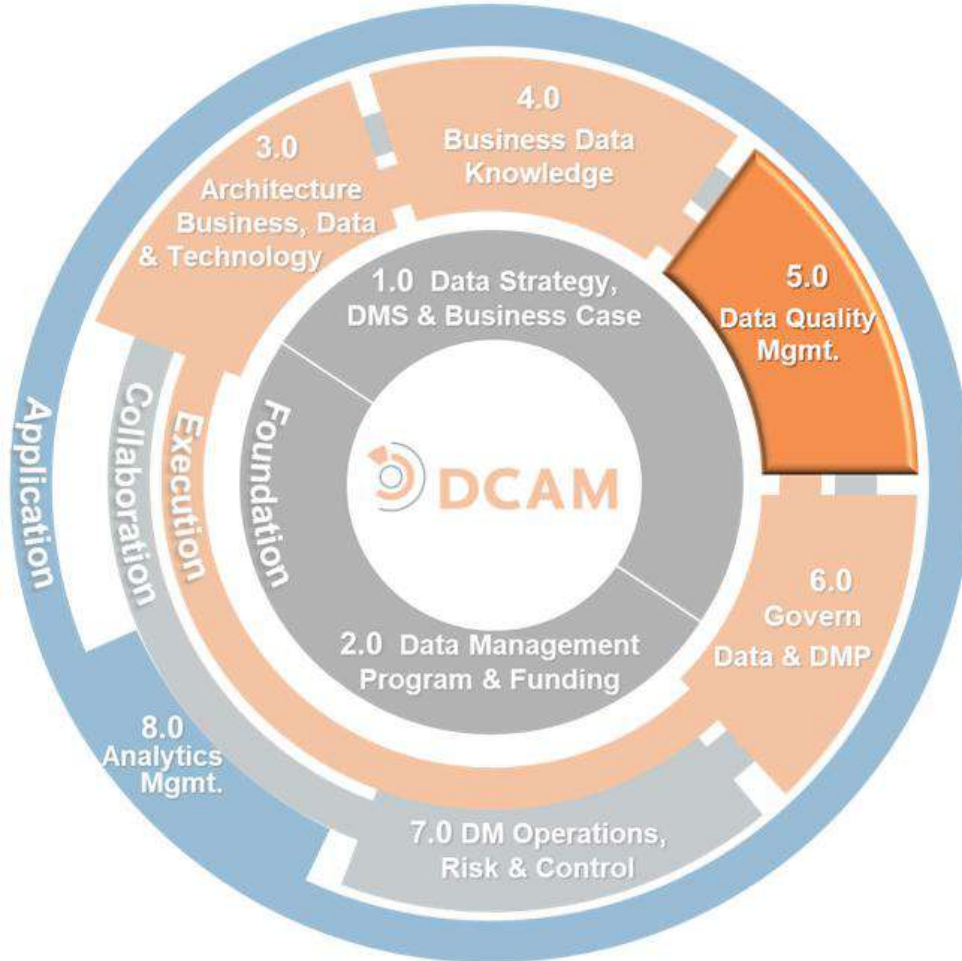


Component 4.0

Business Data Knowledge addresses methods and practices for building and continuously maintaining an organization's data literacy and shared understanding of its data



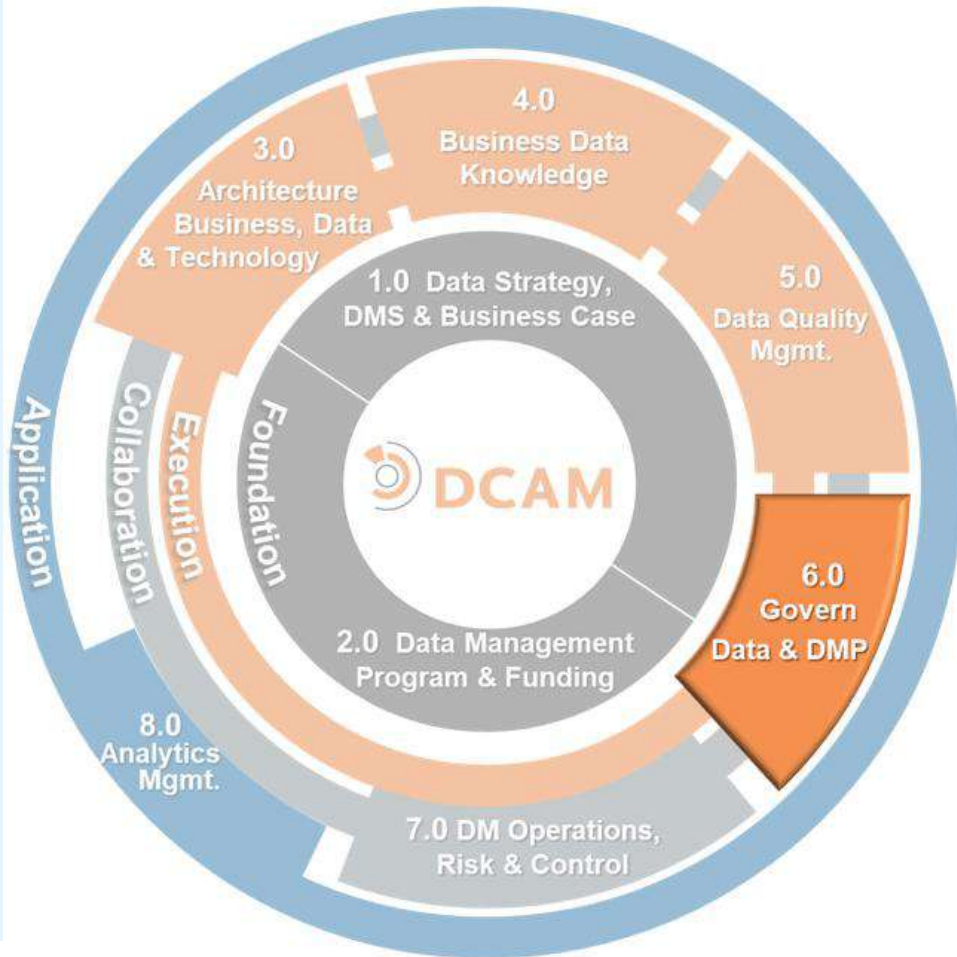
5.0 Data Quality Management



Component 5.0

Deliver data that is trusted and fit-for-purpose, where users have confidence that the data is what they need, without reconciliation

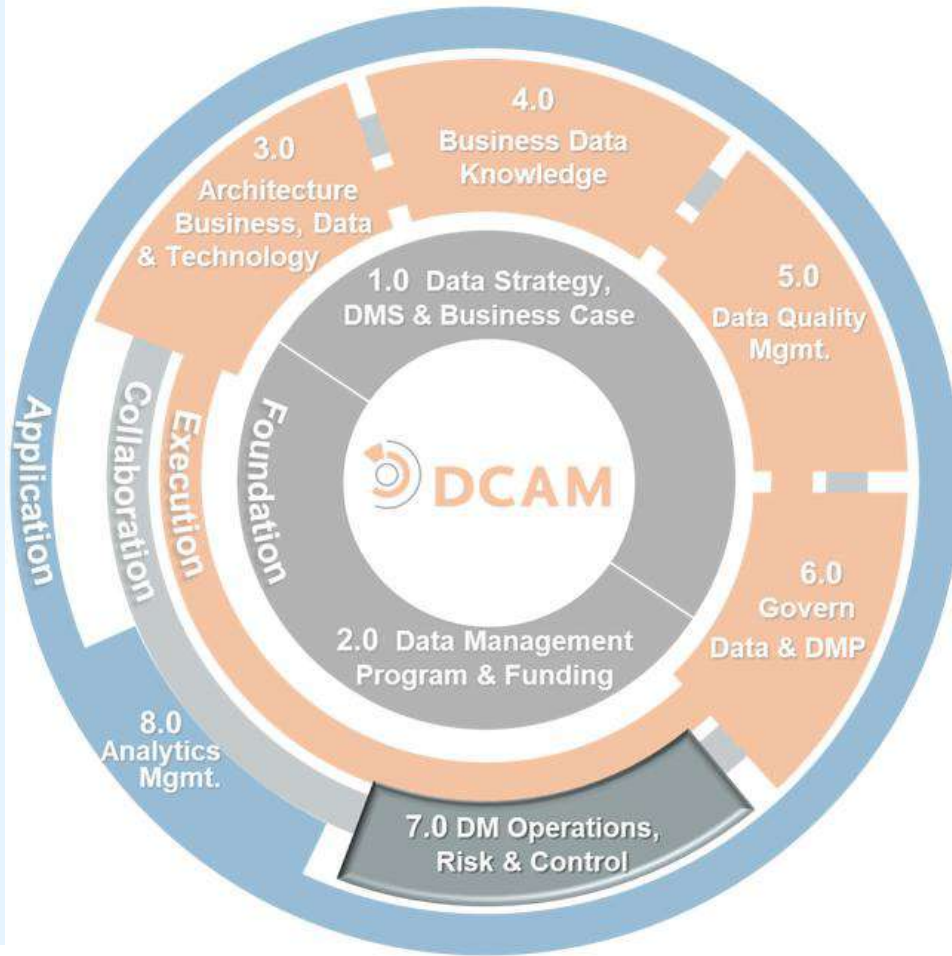
6.0 Governance – Data & Data Management Program



Component 6.0

The rules of engagement for data management, focused on the implementation of policies, standards and operational procedures necessary to ensure that stakeholders “behave”

7.0 Data Management, Risk & Controls



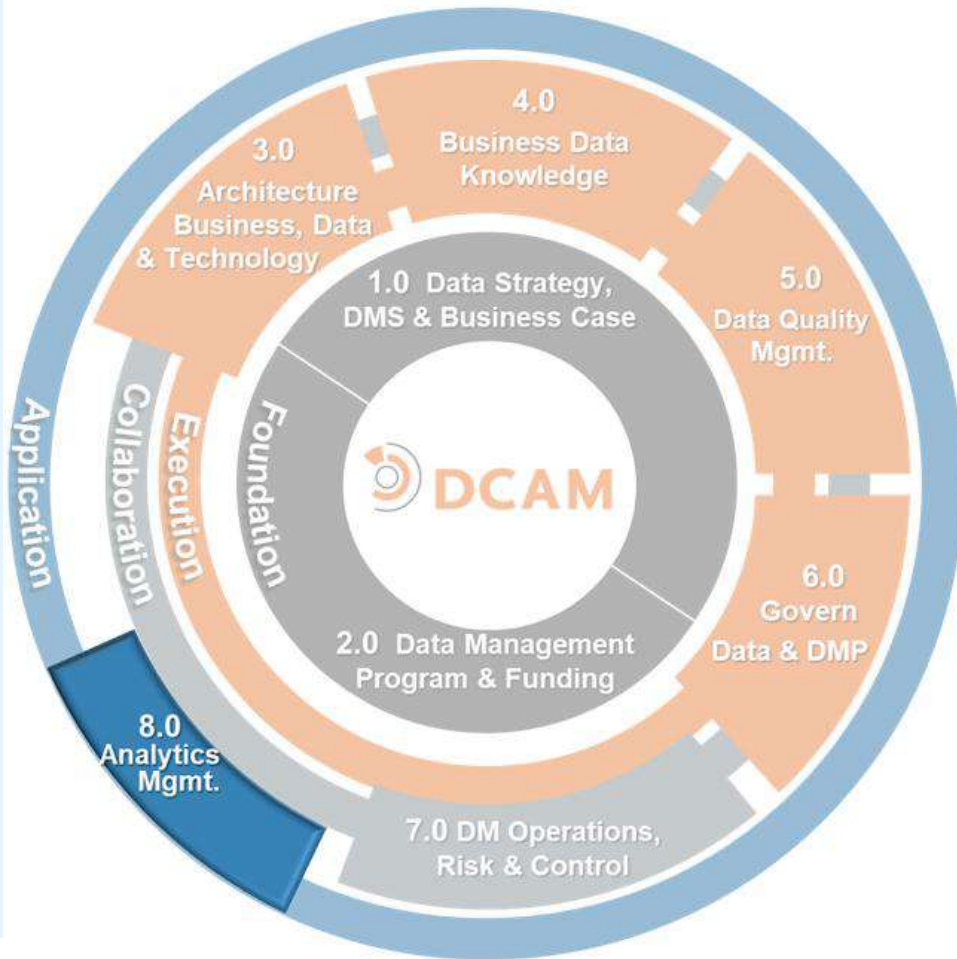
Component 7.0 (Collaboration Layer)

A successful data management program will enable what is referred to as a “data control environment”.

A data control environment demonstrates governance over the entire data management lifecycle – from acquisition of data thru to consumption. And ensures collaboration with all the existing control functions across the organization

A true ‘control environment’ cannot be achieved until all the data management capabilities are operating collaboratively and in unison across the enterprise

8.0 Analytics Management



Component 8.0

Analytics Management structures, prioritizes, enables and governs the analytics activities of the organization in alignment with the Data Management capabilities



Data Management Capability Assessment Model



A data management best practice paradigm ...

- Provides a common and measurable framework
- Establishes common language for data management
- Translates industry expertise into operational standards
- Documents capability requirements
- Grounded in evidence, formality and organizational engagement

Enables organizations **to have trust and confidence** that the data they are relying on is accurate, complete, rationalized and actionable.

How are DCAM best practices being used today?

Program Initiation



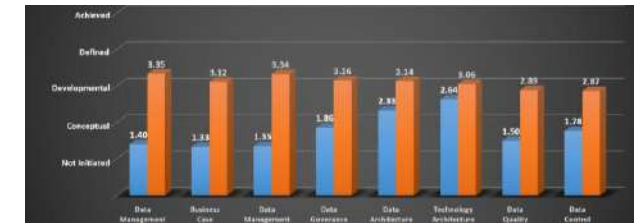
Training and Compliance



Assessments



Industry Benchmarking





Data Management Capability Assessment Model

The OIG and the US Federal Reserve System



- US Federal Reserve System (all district banks and board) utilizes DCAM
- OIG is the audit arm of the US Federal Reserve System
- Public report published January 2023

<https://oig.federalreserve.gov/reports/board-data-management-roles-responsibilities-jan2023.pdf>

“The System is also an EDM Association member, and the System’s Data Management Leadership Team has **endorsed the use of DCAM** as the standard tool for assessing data management maturity.”





Data Management Capability Assessment Model

International Regulators



EUROPEAN CENTRAL BANK

DCAM In Action:



Case Study
Nationwide Building Society accelerates its Data Governance Maturity journey with achievements in DCAM™ and the Data Excellence Program

Summary

Since 2023, Nationwide has made measurable strides in strengthening data as a critical business asset, achieving a DCAM™ score in-line with the UK Financial Services average in 2025. Participation in the Data Excellence Program has ensured Nationwide data is not only fit-for-purpose but is a strategic asset in supporting customer needs.



Business Challenge

As Nationwide began its DCAM journey, it recognised the need to take a more deliberate, enterprise-wide approach to data management. Initial assessments identified opportunities to strengthen data management capabilities across critical domains, including clearer ownership of key data roles and stronger capabilities in metadata, lineage and data quality. For an organisation of Nationwide's scale and ambition, strengthening data management was essential—not only to meet regulatory obligations, but to unlock greater business value and enable future innovation. High quality, available and reusable data remains a core enabler of our business strategy.



Case Study
McDonald's adopts DCAM to assess Data Governance maturity and joins Data Excellence Program

Summary

At the end of 2024, McDonald's Corporation adopted the EDM Association's DCAM® (Data Management Capability Assessment Model). This model is designed to improve data-related processes and foster a data-centric culture within the company. A thorough understanding of, control over, and governance of data across the enterprise is essential. It serves as a crucial foundation for enhancing McDonald's analytics capabilities and generating valuable business insights.



Business Challenge

McDonald's Corporate offers data platforms and products that help international businesses gain insights. These Data Platforms depend significantly on data collected from various sources within the organisation, including point-of-sale data. For these to deliver meaningful insights, the sources must adhere to consistent standards and quality.

Effective data governance practices support McDonald's success and the implementation of new business transformation initiatives. The challenges arise from the vast and diverse data sources, as well as the operations of an organization that manages 43,000 restaurants in more than 100 countries.



DCAM - The Data Management Capability Assessment Model



Case Study
Novartis advances data management maturity through the application of the DCAM™ framework within the pharmaceutical industry

Summary

Novartis has advanced from a DCAM baseline score in 2022 toward significantly higher data management maturity in 2025. This progress reflects a continued focus on enterprise data management as a trusted strategic asset, with core domains demonstrating sustained high-level maturity and additional domains showing strong adoption—supporting data-driven decision-making and business value creation across the organization.



Business Challenge

As a global pharmaceutical company, Novartis faced challenges in harmonizing data management processes across diverse business units, regulatory environments, and technology silos. The need for trusted, high-quality data was critical to support innovation, compliance, and operational efficiency. As in many large organizations, initial assessments identified opportunities to strengthen data governance, increase consistency of practices, and enhance cross-domain collaboration, underscoring the need for a unified, enterprise-wide approach to treat data as an enterprise asset and strengthen data ownership, quality, and reuse.



DCAM - The Data Management Capability Assessment Model



Case Study
Standard Bank aligns data management enterprise-wide with DCAM

Breaks down silos between business, data, and technology

Summary

Standard Bank has adopted the EDM Council's (Data Management Capability Assessment) framework designed to enhance data management processes and nurture a data-centric culture. This is significantly improving the utilization of analytics, transforming the client experience, and creating sustainable value for the business. Standard Bank is also striving toward recognition as a class data management leader through its commitment to the EDM Council's Data Management Excellence program.



Business Challenge

Standard Bank recognized the essential value of data as a critical asset, that, if not well managed, would undermine its mission of being Africa-focused, client-led, and digitally enabled. The bank operates across multiple regions, each with distinct regulatory requirements plus challenges due to organisational silos between data and technology. These silos impeded the bank's ability to leverage data for better internal decision-making, deliver outstanding client experiences, and accelerate digital innovation.



DCAM - The Data Management Capability Assessment Model

<https://edm-council.org/frameworks/dcam/#about>

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New Data-AI Contract

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Who is leading the Data Initiative in the “C” Suite

Chief Digital Officer

Focus: Digital Transformation

Goal: Leading digital marketing strategies, eCommerce, and enhancing customer experiences.

Chief AI Officer

Focus: Implementing and scaling AI technologies; ensuring models are accurate and ethical

Goal: Leveraging AI to drive business innovation and value

CDO



Focus: Content

Goal: Deliver trusted and timely data

Chief Information Security Officer

Focus: Protecting the organization against cyber threats

Goal: Deploy technology safeguards; develop and implement security policies and procedures; respond to breaches

Chief Information Officer

Focus: IT Strategy/technical implementation

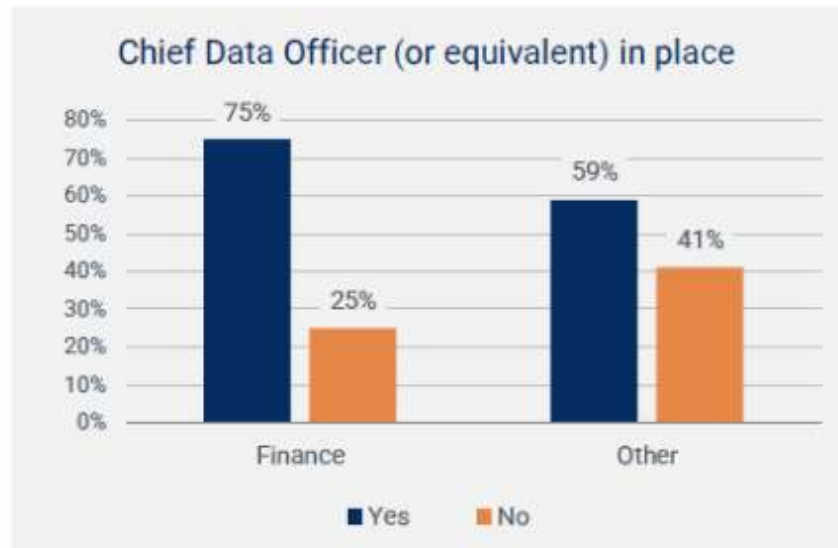
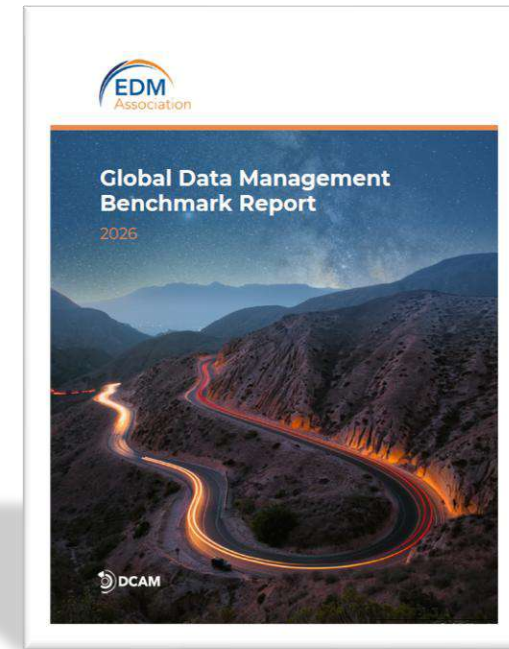
Goal: Responsible for IT service delivery and keeping abreast of the latest technology products and services

NEW! 2026 Global Data Management Benchmark Report

EDM Association is pleased to introduce the fifth edition of our **Global Data Management Benchmark Report** – PLUS, our new online **Benchmark Viewer** exclusively for our members!

This year's study reflects insights from **435+ cross-industry organizations across more than 50 countries**, highlighting the continued evolution of data management as a strategic, enterprise-wide capability – **and a critical foundation for any AI program.**

<https://edmcouncil.org/innovation/research/benchmarks/>



Seventy-two percent of surveyed organizations report having the Chief Data Office (CDO) in place.

Adoption was the strongest in the **government sector, where 85%** of respondents indicate that a CDO has been formally appointed.

The finance, insurance and banking sector, the largest respondent group, also demonstrated **high adoption at 75%**

Other industries show broad range, with CDO adoption levels spanning from **70% range down to approximately 50%** at the lower end.

What is a Chief Data Officer?



What is a Chief Data Officer?

A chief data officer (CDO) is a senior executive responsible for overseeing an organization's data strategy and management.

The primary role of the CDO is to leverage data as a strategic asset and drive data-driven decision-making across the organization.

First Chief Data Officers in Industry

- Cathy Doss, 2002, Capital One
- Usama Fayyad, 2005, Yahoo
- John Bottega, 2006, Citibank

How has the role of the Chief Data Officer evolved over the past 20+ years?



THE EVOLVING ROLE OF THE CHIEF DATA OFFICER

CDO “Beta”
2002 - 2008

CDO “1.0”
2008 – 2016

CDO “2.0”
2016 – 2023

Primarily A Back-Office Function

Data Operations

- Efficiency & Cost
- Trade Fail Remediation
- Master Data Management
 - Customer
 - Product
 - Transaction
 - Pricing

Financial Crisis - Defensive

Data Governance

- Risk
- Regulatory Adherence (BCBS239)
- Data Management Audits
- Regulatory Oversight
- MRA/MRIA Remediation

Value Driven - Offense

Data as an Asset

- Analytics
- Data Ethics
- Data Privacy and Protection
- Digital Transformation

THE EVOLVING ROLE OF THE CHIEF DATA OFFICER



Chief Data Officer



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Chief Data Officer

A chief data officer (CDO) is a senior executive responsible for overseeing one of an organization's most strategic assets – its data. Through the application of foundational data management capabilities (data strategy, data architecture, data governance and data quality), the CDO must ensure that the information they are responsible for is accurate, timely, protected, and above all, trusted.

Only then can the CDO leverage the ever-transformational innovations in technology – advanced analytics, artificial intelligence, machine learning, semantic modeling, and generative AI, to responsibly balance the ethical use of data to manage risk, comply with regulation, and protect privacy, while driving revenue growth, penetrating new markets and generating new products and services to benefit to our organizations, industries and society.



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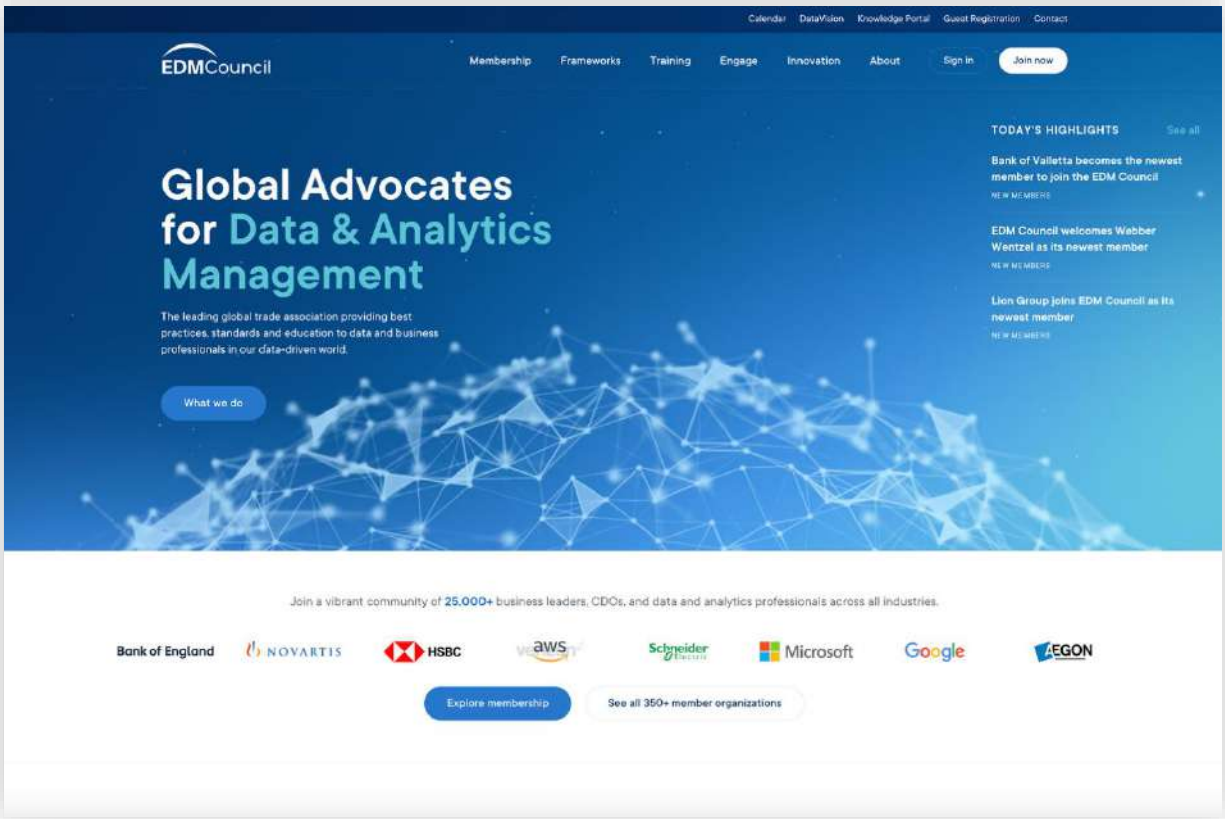
New Data-AI Contract

Why Data Matters?

Data is the fuel for analytics, automation, and AI. Organizations that invest in trusted, connected, and well-governed data are better positioned to make decisions, drive innovation, and create competitive advantage.



Join the Data Driven!



700+ Member Firms
Cross-industry, including Regulators



30,000+
Professionals



Worldwide
Americas, Europe,
Africa, Asia, Australia



edmouncil.org



TECHNOLOGICAL RESEARCH CLUB · SINCE 1988

Data & AI Summit 2026

The virtuous cycle between data and artificial intelligence: better data produces better AI, and better AI produces better data management.

DATE Thursday, July 23, 2026 · 2:00 – 7:00 pm

HEADQUARTERS Tournon Building Auditorium, Central Bank · San Jose [How to get there ↗](#)

The New Data-AI Contract... Why Data Matters

Thank You!



Trusted Data and Governed Foundations for
Enterprise-Ready AI

John Bottega, President